



**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

**HOLE IN ONE CRUNCH A WINNER**

**Beaufort, South Carolina (October 14, 2003)**

*Tee~Zel's ICED-TEEZ, the latest in a series of golf tee shaped gourmet snacks that currently includes TEE-ZELS, CHEEZ-TEEZ and TOUR-MIX, has been awarded Second Place in the Best New Innovative Product category at the Atlanta Fall Gift & Accessories Market featuring The Atlanta Gourmet Market, September 13-16, 2003.*

*ICED-TEEZ are delicious chocolate covered tee shaped pretzels which are available in decorative gift tins and snack bags.*

*For additional information go to [www.tee-zel.com](http://www.tee-zel.com) or contact Mary Purdham or Reid Pannill at (843) 846-1400.*